

Cigarette Code Dates

All cigarettes have a manufacturer code date. However, each of the three cigarette companies does it differently. Below is a guideline for how to read each company's manufacturer code date to assist you when rotating product on the shelf.

RJ Reynolds

- A – January
- B – February
- C – March
- D – April
- E – May
- F – June
- G – July
- H – August
- I – September
- J – October
- K – November
- L – December

Ex: **D3** = April 2013

Lorillard

- B – January
- L – February
- A – March
- C – April
- K – May
- O – June
- R – July
- W – August
- H – September
- I – October
- T – November
- E – December

Ex: **3W** = August 2013

Phillip Morris

Julian Date

Code: V**184**Y**3**1A3

184 is the day of the year

3 is the last # of the year

“184th day of 2013”

	<u>FROM</u>	<u>TO</u>
JAN	001	031
FEB	032	059
MAR	060	090
APR	091	120
MAY	121	151
JUNE	152	181
JULY	182	212
AUG	213	243
SEPT	244	273
OCT	274	304
NOV	305	334
DEC	335	365